

CUTTING EDGE MEDICAL PROCEDURE PROVIDES NEW HOPE FOR ALOPECIA PATIENTS

Alopecia areata involves hair loss in one or more round spots on the scalp and typically begins as small bald patches. The hair tends to fall out over a short period of time, with the loss commonly occurring more on one side of the scalp than the other. Individuals who develop alopecia have been resigned to come to terms with the hair loss as the condition has been considered virtually irreversible...until now.

Platelet Rich Plasma Hair Restoration (PRP) is providing new hope for hair growth in patients with this disease which often leaves individuals desperately trying to hide the condition by wearing wigs or shaving the head completely. Rodney Barnett, Certified Trichologist and Executive Director of Dallas' Elite Emage Hair Restoration Center explains the medically supervised procedure and what it means for individuals with alopecia, "We are really excited about PRP because for the four years I've been here at Elite Emage, we have offered various treatments for clients such as cool low level light laser therapy and intensive hair loss and damaged hair and scalp



Certified Trichologist Rodney Barnett discuss PRP procedure with patient.

therapy. The problem is, these procedures take anywhere from about six months to a year before there is a possibility that they might start seeing hair growth. With the new PRP procedure, we take stem cells from one part of the body and transplant them directly into the hair follicles where those cells maybe have died or aren't producing hair anymore. These stem cell implants then become hair cells which promotes new hair growth. With this new procedure patients are going to see results in as little as three months or less." The

procedure only takes about thirty minutes to complete, is painless and does not involve a scalpel like traditional hair implant procedures.

Elite Emage in partnership with Skin Specialists is the ONLY facility in Texas providing this incredible hair restoration process to clients suffering hair loss due to alopecia areata.



Dr. Tanya Rodgers injects patient's own stem cells into alopecia affected area to stimulate hair growth